



C SPIRE WIRELESS 4G LTE FACT SHEET

Overview

C Spire Wireless, the only U.S. provider that offers a suite of personalized wireless services, plans to invest \$60 million to begin the roll out 4G LTE (Fourth Generation Long Term Evolution) mobile broadband services in September in 20 Mississippi markets covering 2,700 square miles, a population of 1.2 million and more than 360 cell sites. The new service will provide four out of every 10 consumers and businesses in Mississippi with wireless data speeds up to 10 times faster than 3G, allowing C Spire to be the first provider to make these services widely available.

Markets

The company plans to begin the roll out of its 4G LTE mobile broadband services in September in the following markets, most of which will be the first time consumers have access to the high-speed technology:

- Jackson metropolitan area
- Mississippi Gulf Coast
- In South Mississippi: the cities of Brookhaven, Columbia, Natchez, Petal, Hattiesburg, McComb and Lucedale;
- In North Mississippi: the cities of Oxford, Tupelo, Corinth, New Albany, Pontotoc, Booneville, Starkville, Columbus and West Point;
- In the Mississippi Delta: the cities of Yazoo City, Cleveland, Greenville, Greenwood and Clarksdale
- In East Mississippi, the city of Meridian and parts of Lauderdale County

What is LTE?

Long Term Evolution (LTE) is a wireless technology and C Spire Wireless' chosen evolutionary path to deliver the next generation of high-speed mobile broadband services. The advantages of LTE are numerous - these include significantly higher uplink and downlink data rates, lower latency and better spectral efficiency than competing technologies like Wi-Max and HSPA+ used by other wireless providers. The inherent technological advantages of LTE coupled with the superior C Spire personalized network deployment will serve as the catalyst for the introduction of innovative data devices and services.

LTE opens a whole new world of connectivity, extending beyond the traditional handset/PDA wireless communications to new and advanced products and solutions, innovative devices, and new capabilities. C Spire's 4G LTE promise is that of true untethered freedom for the marketplace.

Customer Experience

Customers can expect to experience average data speeds from 4 to 12 megabits per second (Mbps) when downloading content and speeds from 1 to 5 Mbps when uploading content on the company's 4G LTE network.